



## 2012 Sponsorship Opportunities

ANNUAL LEVELS			
Presidential	Executive	Corporate	Associate
\$10,000	\$5,000	\$2,500	\$1,000

### Print

Company Logo displayed in the LWRBA newsletter - quarterly publication.	√	√		
Company name displayed in the LWRBA newsletter - quarterly publication.			√	
Company Logo displayed in the LWRBA new member welcome kits	√	√		
Company name listed in the LWRBA new member welcome kits			√	√
Quarter page advertorial in one quarterly newsletter	√			

### Electronic

Company logo on home page of LWRBA.org and on Annual Sponsor page	√			
Company logo on Photo Gallery page of the LWRBA.org website and on Annual Sponsor page		√		
Company name listed as sponsor on Annual Sponsor page of LWRBA.org			√	√
Company link from your logo or name to your company's home page where ever displayed	√	√	√	
Company name listed on weekly E-Newsletter with link to your company's home page	√	√	√	
Company name listed on weekly E-Newsletter				√
Company name listed as sponsor with link added to LWRBA email signature line on all outgoing emails	√	√		

### Luncheons

Company logo in luncheon programs	√	√		
Company name listed in luncheon programs			√	√
Company logo incorporated into Sponsor PowerPoint presentation running prior to luncheon presentation	√	√	√	
Company name incorporated into Sponsor PowerPoint presentation running prior to luncheon presentation				√
Complimentary Luncheon Tickets to our January Annual Meeting	6	4	2	

### Sponsor Showcase Event

6ft covered table display area in prime location. Event will not be open to outside vendors	√			
6ft covered table display area. Event will not be open to outside vendors	√	√	√	√

### Banner Display

Company logo placed on Banner display placed at all major events	√	√		
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### Misc.

Complimentary annual membership for 2011	√	√		
Opportunity to insert 1-page collateral piece into new member packets.	√			
Opportunity to insert 1 promotional item into Expo and Golf Outing Goodie Bags	√			
4 tickets to a Private "Behind the Scenes" tour of the Ranch and network event	√			
Alliance dollars to use towards other events and sponsorships through out the year	\$4,000	\$2,000		

PAYMENT PLANS ARE AVAILABLE FOR ANNUAL SPONSORS

# Alliance Dollar Options

check here

Breakfast of Champion Sponsorship - Per Event (5 Per Year)	\$100	
Luncheon Sponsorship - Per Event (6 Per Year)	\$500	
January Member Fest Sponsorship	\$250 - \$1,000	
Political Forum Sponsorship	\$500	
Golf Outing - Title Sponsor	\$2,500	
Golf Outing - Contest Sponsorship	\$250	
Golf Outing - Media Sponsorship	\$1,500	
Golf Outing - Beverage Sponsorship	\$1,500	
Golf Outing - Foursome	\$600	
Golf Outing - Tee Sponsor	\$100	
Florida Public Relations Association Joint Luncheon & Workshop	\$250 - \$1,000	
East Meets West - Presenting Sponsor	\$4,000	
East Meets West - Bag Sponsor	\$500	
East Meets West Booth	\$250	
Sandies Awards Dinner Sponsorship	\$250 - \$2,500	
December Holiday Social Sponsor	\$250	
Annual Fundraiser Sponsorship	\$250 - \$2,500	
Private "Behind the Scenes" tour of the Ranch and network event	\$100	

Please check which Alliance dollar options you would like to consider. Additional information will be provided once the details of the event are available

I would like to purchase the following Annual sponsorship level  
**Please check**

\$10,000	\$5,000	\$2,500	\$1,000

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Email: \_\_\_\_\_

Please contact me regarding a payment plan which works with my budget Yes: \_\_\_\_\_ No: \_\_\_\_\_

Payment Due Upon Receipt ~ Please make checks payable to: **Lakewood Ranch Business Alliance** and mail to the address below  
 FEI# 20-2718333

If you would like to pay via credit card, call Amanda at 941-757-1671 or fill out the following information and fax invoice to 941-757-1665

Card Number \_\_\_\_\_ Card Type \_\_\_\_\_

Name on card: \_\_\_\_\_ Exp Date \_\_\_\_\_

**Please contact Robin Parsons at 941-757-1664 or Robin@LWRBA.org if you have any questions concerning the sponsorship levels**