

# ASSOCIATE SPONSOR BENEFITS

**COST:  
\$1,500**



- Up to four business locations, departments, or brands included in membership
- Annual membership dues included
- Opportunity to serve on LWRBA Committees
- Enhanced Ribbon Cutting Package
  - Share your grand opening post on our Facebook page
  - Provide scissors, ribbon, certificate and a staff person to take your photo
  - Share your photos on website, social media, print newsletters and e-newsletter

## ELECTRONIC

- Your company name placed digitally on:
  - LWRBA website sponsor page
  - Weekly Alliance electronic newsletter
- 60-day banner ad in LWRBA.org Member Directory on your category page
- 20% off advertising on LWRBA.org
- A Membership Mailing List containing all LWRBA members (twice a year) \* no emails
- 2 category listings in LWRBA.org Member Directory
- Enhanced Directory Listing on LWRBA.org to include a standard listing plus: photos, video, logo and long description
- Opportunity to place Member 2 Member discounts

## EVENTS

- Your company name placed:
  - All luncheon programs (12 per year)
  - All PowerPoint presentations at events (25+ per year)
- Two tickets to Annual Exclusive Investor Reception
- Access to LWRBA events and programming at a member rate

## PRINT

- Your company logo printed in:
  - Alliance Quarterly Newsletter (4 editions/ 12,000 copies)
  - New Member Welcome Packets (200+ per year)
  - The LWR Guide (10,000 copies)
- 20% off Alliance Newsletter advertising
- Proud member logo and decal to place at your business
- Bolded directory listing in LWR Guide

