

# EXECUTIVE SPONSOR BENEFITS

**COST:  
\$5,500**



- Up to five business locations, departments, or brands included in membership
- Annual membership dues included
- Opportunity to serve on LWRBA Committees
- Enhanced Ribbon Cutting Package
  - Share your grand opening post on our Facebook page
  - Provide scissors, ribbon, certificate and a staff person to take your photo
  - Share your photos on website, social media, printed magazine and e-newsletter

## ELECTRONIC

- Your company name/logo placed digitally on:
  - LWRBA website homepage & sponsor page
  - Office lobby TV
  - Weekly Alliance electronic newsletter
  - LWRBA staff emails (50K+ per year)
- 90-day banner ad in LWRBA.org Member Directory on your category page
- 20% off advertising on LWRBA.org
- A Membership Mailing List containing all LWRBA members (twice a year) \*no emails
- 2 category listings in LWRBA.org Member Directory
- Enhanced Directory Listing on LWRBA.org to include a standard listing plus: photos, video, logo and long description
- Opportunity to place Member 2 Member discounts



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## EVENTS

- Your company logo placed:
  - Sponsor banner at all events/programs (100+ per year)
  - All luncheon programs (12 per year)
  - All PowerPoint presentations at events (25+ per year)
- Company recognized from the podium at luncheons (12 per year)
- Two tickets to Annual Exclusive Investor Reception
- Two tickets to quarterly Chairman's Breakfast on community topics
- Opportunity to place company brochure/promotional item included in EMW & Golf event goodie bags
- 10% discount of Gold Tables at monthly luncheons
- 25% discount on one Executive Academy registration
- \$1,000 of Alliance Dollars towards sponsorships (certain restrictions apply)
- Access to LWRBA events and programming at a member rate

## PRINT

- Your company logo printed in:
  - Connection Quarterly Magazine (4 editions/ 12,000 copies)
  - New Member Welcome Packets (200+ per year)
  - The LWR Guide (10,000 copies)
- Quarter page ad in the Connection Magazine (1 edition/3,000 copies)
- 20% off Alliance advertising
- Proud member logo and decal to place at your businesses
- Bold directory listing in LWR Guide

