

VOLUME 5

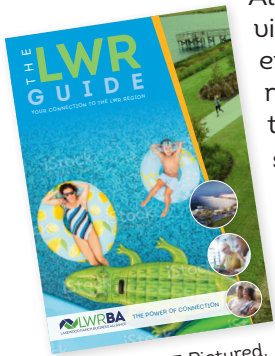
# THE LWR GUIDE

YOUR CONNECTION TO THE LWR REGION

## Welcome to an Outstanding Opportunity for Your Business.

As a member of the Lakewood Ranch Business Alliance, you have the exclusive opportunity to put your business in the hands of 10,000+ locals and visitors with an ad in our LWR Guide! As a benefit of membership, all members receive one FREE business listing.

The LWR Guide will be mailed to Lakewood Ranch Business Alliance members and distributed to residents via visitor centers, waiting rooms, special events, country clubs and more as the #1 resource for people searching for fun things to do, great places to go and an array of services in the Lakewood Ranch region.



Volume 5 Pictured.

- Printing Spring 2024
- 10,000+ Issues Published
- THE Go-To Guide for All Things Lakewood Ranch
- Also Available as Online E-Book

### ORDER FORM

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Type: \_\_\_\_\_ Total Due: \_\_\_\_\_

Credit Card  Check  Invoice

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CW Code: \_\_\_\_\_

Name On Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Return form to:

**Mail:** Lakewood Ranch Business Alliance,  
8430 Enterprise Circle, Suite 140, Lakewood Ranch, FL 34202  
**Email:** BlakeFrey@LWRBA.org

## ADVERTISING RATES

**Back Cover** ..... **SOLD**

Trim: 7" w x 10" h  
Live: 6" w x 9" h  
Bleed: 7.25" w x 10.25" h

**Inside Cover** ..... **SOLD**

Trim: 7" w x 10" h  
Live: 6" w x 9" h  
Bleed: 7.25" w x 10.25" h

**Inside Page 1** ..... **SOLD**

Trim: 7" w x 10" h  
Live: 6" w x 9" h  
Bleed: 7.25" w x 10.25" h

**Inside Back Cover** ..... **\$3,000**

Trim: 7" w x 10" h  
Live: 6" w x 9" h  
Bleed: 7.25" w x 10.25" h

**Map Adjacent (2 left)** ..... **\$2,150 each**

Trim: 7" w x 10" h  
Live: 6" w x 9" h  
Bleed: 7.25" w x 10.25" h

**Full Page** ..... **\$2,000 each**

Trim: 7" w x 10" h  
Live: 6" w x 9" h  
Bleed: 7.25" w x 10.25" h

**Half Page** ..... **\$1,350 each**

6.25" w x 4.5" h

**Bold Listing** ..... **\$150 each**

Listing will appear with a blue box around it.

**Extra Category Listing** ..... **\$100 each**

If your business applies to multiple categories, extra listings can be placed in additional sections of the directory.

#### Production Requirements:

- All ads are Full Color.
- Accepted file format: High Resolution PDF.
- Images should be no less than 300 dpi.
- Advertising proofs will not be provided.

We cannot accept any ad, photo or illustration in Microsoft Word, Microsoft PowerPoint or Microsoft Publisher.

**Space Deadline:** ..... 10/06/23

**Artwork Deadline:** ..... 10/20/23

## ADVERTISING CONTACTS

**Blake Frey**

BlakeFrey@LWRBA.org | 941-757-1664 x105

**OR**

**Brittany Lamont**

BrittanyLamont@LWRBA.org | 941.757.1664 x104



**LWRBA.org**