

PRESIDENTIAL SPONSOR BENEFITS

**COST:
\$12,500**



- Unlimited business locations, departments, or brands included in membership
- Annual membership dues included
- Opportunity to serve on LWRBA Committees
- Enhanced Ribbon Cutting Package
 - Share your grand opening post on our Facebook page
 - Provide scissors, ribbon, certificate and a staff person to take your photo
 - Share your photos on website, social media, print newsletters and e-newsletter

ELECTRONIC

- Your company name/logo placed digitally on:
 - LWRBA website homepage & sponsor page
 - Office lobby TV
 - Weekly Alliance electronic newsletter
 - LWRBA staff emails (50K+ per year)
- One sponsored content post on social
- Annual member spotlight in the electronic LWRBA newsletter
- 30 days of company shoutouts on iHeart Media
- 90-day banner ad in LWRBA.org Member Directory on your category page
- 20% off advertising on LWRBA.org
- A Membership Mailing List containing all LWRBA members (Twice a year) *no emails
- Three category listings in LWRBA.org Member Directory
- Enhanced Directory Listing on LWRBA.org to include a standard listing plus: photos, video, logo and long description
- Opportunity to place Member 2 Member discounts



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EVENTS

- Your company logo is placed:
 - Sponsor banner at all events/programs (100+ per year)
 - All luncheon programs (12 per year)
 - All PowerPoint presentations at events (25+ per year)
- Company recognized from the podium at luncheons (12 per year)
- Two tickets to Annual Exclusive Investor Reception
- Two tickets to quarterly Chairman's Breakfast on community topics
- 10% discount of Gold Tables at monthly luncheons
- Opportunity to place company brochure/promotional item included in event goodie bags
- 50% discount on one Executive Academy registration
- \$2,000 of Alliance Dollars towards sponsorships (certain restrictions apply)
- Access to LWRBA events and programming at a member rate

PRINT

- Your company logo printed in:
 - Connection Quarterly Magazine (4 editions/ 12,000 copies)
 - New Member Welcome Packets (200+ per year)
 - The LWR Guide (10,000 copies)
- Quarter page ad in the Connection magazine (1 edition/3,000 copies)
- 20% off Alliance advertising
- Proud member logo and decal to place at your businesses
- Bold directory listing in LWR Guide

