

THE LWR GUIDE

YOUR CONNECTION TO THE LWR REGION

Welcome to an Outstanding Opportunity for Your Business.

As a member of the Lakewood Ranch Business Alliance, you have the exclusive opportunity to put your business in the hands of **10,000+ locals and visitors** with an ad in our inaugural LWR Guide! As a benefit of membership, all members receive one FREE business listing.



The LWR Guide will be distributed to local doorsteps, visitor centers, waiting rooms, country clubs and more as the **#1 resource** for people searching for fun things to do, great places to go and an array of services in the Lakewood Ranch region.

- Printing Early 2019
- 10,000+ Issues Published
- THE Go-To Guide for All Things Lakewood Ranch

ORDER FORM

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Ad Type: _____ Total Due: _____

Credit Card Check Invoice

Card # _____ Exp. Date: _____ CVW Code: _____

Name On Card: _____

Signature: _____ Date: _____

Return form to:

Mail: Lakewood Ranch Business Alliance,
8430 Enterprise Circle, Suite 140, Lakewood Ranch, FL 34202
Email: DanSidler@lwrba.org

ADVERTISING RATES

Back Cover SOLD

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Inside Cover \$2,500

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Inside Back Cover SOLD

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Full Page \$1,150 each

Trim: 7" w x 10" h
Live: 6" w x 9" h
Bleed: 7.25" w x 10.25" h

Half Page \$850 each

6.25" w x 4.5" h

Bold Listing \$100 each

Listing will appear with a blue box around it.

Extra Listing \$50 each

Extra listings can be placed in additional sections of the directory.

Production Requirements:

- All ads are Full Color.
- Accepted file format: High Resolution PDF.
- Images should be no less than 300 dpi.
- Advertising proofs will not be provided.

We cannot accept any ad, photo or illustration in Microsoft Word, Microsoft PowerPoint or Microsoft Publisher.

Space Deadline: 1/15/19

Artwork Deadline: 1/30/19

ADVERTISING CONTACTS

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OR

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LWRBA.org