

2018 Annual Sponsor Opportunities

The Power of Connection

575+ Member Businesses
2000+ Business Professionals

FOR MORE INFORMATION: Contact Heather Kasten at 941-757-1664 x104 or HeatherKasten@lwrba.org

Opportunities for your business to make an IMPACT in the Lakewood Ranch Region in 2018.

Presidential \$10,000

\$2,000 of Alliance Dollars for 2018*

Company logo displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
Quarter Page ad in the Alliance Newsletter (1 issue/2,500 copies)
New member welcome packets (150+ per year)
Company promotional item in new member baskets (150+ per year)
Local media opportunities throughout 2017

Company logo displayed at the following events/programs:

Banner recognition for your company at all events/programs (100+/year)
Company logo in all luncheon programs (10 per year)
Company name announced at luncheons (10 per year)
Company logo included in all luncheon Power Point presentations

Company logo displayed electronically throughout 2018:

Logo on the LWRBA website - homepage and sponsor page
Company logo and link on the weekly Alliance electronic newsletter (1,500+ x 52 weeks= 78,000 exposures)
Company name/link on all outgoing LWRBA staff emails (20K+ per year)
Company logo on Alliance Facebook & LinkedIn

*Annual LWRBA membership dues included.
*NEW for 2018 - Includes four memberships to the LWR Young Leaders Alliance. (Info at www.lwryla.com)
*Industry Exclusivity.
*Alliance Dollars: certain restrictions apply.

Executive \$5,000

\$1,000 of Alliance Dollars for 2018*

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New member welcome packets (150+ per year)
Company promotional item in new member baskets (150+ per year)

Company logo displayed at the following events/programs:

Banner recognition for your company at all events/programs (100+/year)
Company logo in all luncheon programs (10 per year)
Company name announced at luncheons (10 per year)
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Company logo displayed electronically throughout 2018:

Logo on the LWRBA website - homepage and sponsor page
Company logo and link on the weekly Alliance electronic newsletter (1,500+ x 52 weeks= 78,000 exposures)
Company name/link on all outgoing LWRBA staff emails (20K+ per year)

*NEW for 2018 - Includes two memberships to the LWR Young Leaders Alliance. (Info at www.lwryla.com)
*Alliance Dollars: certain restrictions apply.



Corporate \$2,500

Company name displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
New member welcome packets (150+ per year)

Company logo/name displayed at the following events/programs:

Company name in all luncheon programs (10 per year)
Company logo included in all luncheon Power Point presentations

Company name displayed electronically throughout 2018:

Company name and link on LWRBA website sponsor page
Company name and link on the weekly Alliance electronic newsletter (1,500+ x 52 weeks= 78,000 exposures)

