

2019 Annual Sponsor Opportunities



The Power of Connection
650+ Member Businesses
2500+ Business Professionals

FOR MORE INFORMATION:
Contact our office at 941-757-1664 or info@lwrba.org

Opportunities for your business to make an **IMPACT** in the Lakewood Ranch Region in 2019.

Presidential

\$10,000

\$2,000 of Alliance Dollars for 2019*

Company logo displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
Quarter Page ad in the Alliance Newsletter (1 issue/2,500 copies)
New member welcome packets (250+ per year)
Company promotional item in new member baskets (250+ per year)
Local media opportunities throughout 2019

Company logo displayed at the following events/programs:

Banner recognition for your company at all events/programs (100+/year)
Company logo in all luncheon programs (12 per year)
Company name announced at luncheons (12 per year)
Company logo included in all luncheon Power Point presentations

Company logo displayed electronically throughout 2019:

Logo on the LWRBA website - homepage and sponsor page
Company logo and link on the weekly Alliance electronic newsletter (2,500+ x 52 weeks= 130,000 exposures)
Company name/link on all outgoing LWRBA staff emails (50K+ per year)
Company logo on Alliance Facebook & LinkedIn

*Annual LWRBA membership dues included.
*Industry Exclusivity.
*Alliance Dollars: certain restrictions apply.

Executive

\$5,000

\$1,000 of Alliance Dollars for 2019*

Company logo displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
New member welcome packets (250+ per year)
Company promotional item in new member baskets (250+ per year)

Company logo displayed at the following events/programs:

Banner recognition for your company at all events/programs (100+/year)
Company logo in all luncheon programs (12 per year)
Company name announced at luncheons (12 per year)
Company logo included in all luncheon Power Point presentations

Company logo displayed electronically throughout 2019:

Logo and link on the LWRBA website sponsor page
Company logo and link on the weekly Alliance electronic newsletter (2,500+ x 52 weeks= 130,000 exposures)
Company name/link on all outgoing LWRBA staff emails (50K+ per year)

*Alliance Dollars: certain restrictions apply.

Corporate

\$2,500

Company name displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
New member welcome packets (250+ per year)

Company logo/name displayed at the following events/programs:

Company name in all luncheon programs (12 per year)
Company logo included in all luncheon Power Point presentations

Company name displayed electronically throughout 2019:

Company name and link on LWRBA website sponsor page
Company name and link on the weekly Alliance electronic newsletter (2,500+ x 52 weeks= 130,000 exposures)

Associate

\$1,000

Company name displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
New member welcome packets (250+ per year)

Company name displayed at the following events/programs:

Company name in all luncheon programs (12 per year)
Company name included in all luncheon Power Point presentations

Company name displayed electronically throughout 2019:

Company name on LWRBA website sponsor page
Company name on the weekly Alliance electronic newsletter (2,500+ x 52 weeks= 130,000 exposures)

